



# 2019 ANNUAL REPORT



**AVANZAR**  
SAFETY, JUSTICE, EMPOWERMENT

# A LETTER FROM OUR CEO & BOARD PRESIDENT

Dear Friends and Community Partners:

As we prepared our 2019 Annual Report for publication, we faced an unprecedented crisis due to COVID-19. We are proud to say that AVANZAR met the challenge head on with no gaps in services. Our emergency shelter remains open, our 24-7 hotline is operating as usual and we have successfully transitioned our other programs to provide services remotely and virtually. We will continue to adapt as CDC, state and federal guidelines change and will provide effective services that maintain safety for our clients and our staff.

In 2019, AVANZAR celebrated a milestone in our history. We moved from our long-term residence at Cornerstone in Linwood to our new home in Pleasantville. Throughout our history, from the work of our five founding mothers in 1975 to present day, AVANZAR continues to evolve to meet and respond to the needs of our ever-changing society. We are a Social Justice organization and diversity is our strength. With your help, we will continue to grow and provide vital services to victims and survivors while providing safety, working for just causes, and empowering individuals, families and communities. **Our mission is: to empower individuals and families by working to secure their physical safety, emotional well-being, individual freedom and economic equality.**

Thank you for your on-going support of AVANZAR. Please enjoy our 2019 Annual Report, highlighting our successes during this past year.

Sincerely,

Claudia Ratzlaff, CEO

India Still, Board President



**AVANZAR**  
SAFETY, JUSTICE, EMPOWERMENT

*an overview*

# DID YOU KNOW?



- ◆ One in every 4 women will experience domestic violence in her lifetime by someone they knew.
- ◆ An estimated 1.3 million women are victims of physical assault by an intimate partner each year.
- ◆ Most cases of domestic violence are not reported to the police.
- ◆ One in 6 females and 1 in 33 males will be sexually assaulted in their lifetime.
- ◆ About 84% of survivors know their perpetrators.
- ◆ 65% of survivors are assaulted before the age of 18.
- ◆ Only 15% of sexual assaults are reported to the police
- ◆ Transgendered individuals are at a greater risk for sexual victimization.
- ◆ Lesbian, gay, and bisexual people are at the same risk for sexual assault as people who identify as heterosexual and at greater risk to be targeted for recruitment in to sex trafficking.
- ◆ Over 50% of women receiving inpatient mental health services are sexually assaulted while receiving care.
- ◆ People with developmental disabilities are 1 to 10 times more likely to be sexually assaulted.
- ◆ US Department of Labor has identified 136 goods from 74 countries made by forced child labor.





*our commitment*

# DISMANTLING RACISM



## Diversity Statement

AVANZAR is committed to equitable and inclusive treatment to our diverse community with a fully integrated and educated staff. Diversity is our strength and we celebrate it by helping individuals of all ages, races, nationalities, religions, physical abilities, sexual orientations and gender identities. We pledge ourselves to creating and maintaining an environment that respects multiple traditions, heritages and experiences. Our goal is to eliminate discrimination in the workplace by becoming change agents in the workplace and in the community.

Some of our Dismantling Racism activities, services and initiatives include:

- ◆ Community Awareness Events
- ◆ Workplace, Organizational and Community Training
- ◆ Dramatic Presentation: “THINGS I REMEMBER: A Conversation on Race in the U.S.”

*programs*

# VIOLENCE INTERVENTION PROGRAMS



## Violence Intervention Programs Domestic Violence, Sexual Assault, Dating Violence and Stalking

Our Violence Intervention Programs work to reduce the physical, psychological, and emotional trauma and recurrence of domestic violence, sexual assault and incest experienced by victims and their families.

### STATISTICS

◆ Nights of Shelter.....	2,831
◆ Hotline Calls Answered.....	7,010
◆ Legal Advocacy.....	1,497
◆ Community Education Participants.....	2,698
◆ SANE/SART* Calls.....	42
◆ DVRT ** Calls.....	259
◆ Total Crisis Responses.....	301

\*SANE –Sexual Assault Nurse Examiner

\*SART-Sexual Assault Response Team

\*\*Domestic Violence Response Team

*"We feel like our feelings, emotions and safety are very  
important to them."*

*- VIP Client*

*programs*

# STATEWIDE HUMAN TRAFFICKING



AVANZAR's DREAM FREE program is the New Jersey Statewide Human Trafficking service provider. We provide a holistic program addressing all forms of Human Trafficking. Through utilization of the four P's:

- ◆ Prevention
- ◆ Protection
- ◆ Partnership
- ◆ Prosecution

This program reduces both victim vulnerability and exploitation demand. We will ensure adequate protection and support to those who do fall victim and efficient prosecution of the criminals involved, while respecting fundamental human rights of all persons.

DREAM FREE provides:

24/7 Hotline Crisis Response Intensive  
Case Management Protective Shelter Counseling Systems Advocacy  
Community Engagement

## STATISTICS

- ◆ Engaged 192 survivors of Human Trafficking throughout New Jersey, 46% under the age of 18
- ◆ Provided 368 crisis responses to survivors at police departments, hospitals and in the community
- ◆ Relocated 33 survivors back to their home state and linked them with services for continuation of support
- ◆ Provided 1,545 therapeutic counseling sessions to survivors of all forms of Human Trafficking
- ◆ Referred 71 survivors for legal representation through volunteer lawyers across New Jersey

*programs*

# PEACE A LEARNED SOLUTION (PALS)



## Peace A Learned Solution (PALS)

Intensive therapeutic services for children and non-offending parent/adult(s)

Peace: A Learned Solution (PALS) is a therapeutic program for children and their families who have experienced or witnessed domestic violence. It works through the Creative Arts to restore the individual control that many children lose when they experience violence first-hand. Creative Arts Therapy includes five modalities: art, music, drama, play, and dance/movement. In addition, PALS focuses on the family as a whole system, providing case management and counseling services for the non-offending parent/adult(s).

### STATISTICS

- ◆ New Families.....20
- ◆ Children in Creative Art Therapy Groups.....16
- ◆ Hours of Group Therapy.....52
- ◆ Children in Individual Creative Art Therapy....56
- ◆ Hours of Individual Creative Art Therapy.....526
- ◆ Parents/Individual Therapy.....20
- ◆ Family Therapy Sessions.....72

*"The PALS program has really been helpful to me an my sons. I don't know what we would have done without them." -PALS Parent*

*programs*

# DISPLACED HOMEMAKER AND SELF-SUFFICIENCY



## Displaced Homemaker and Self-Sufficiency Services

These services empower displaced homemakers and unemployed or underemployed individuals with the personal support, education, and job training necessary to become independent and self-sufficient.

### STATISTICS

- ◆ Job Placements.....30
- ◆ Training Program Placements...19
- ◆ Job Readiness.....120
- ◆ Client Assistance.....15
- ◆ Professional Career Closet.....85
- ◆ Total Clients Served.....130

*programs*

# FATHERHOOD SERVICES



## Fatherhood Services

The Fatherhood Services Program is designed to strengthen the role fathers have in the lives of their children and promotes healthy communication between co-parents. Fathers Ending Abuse is a batterers' intervention program designed to improve the well-being of children through involved, responsible and committed parenting.

### STATISTICS

- ◆ Batterers' Intervention groups held.....227
- ◆ New clients initiated into program.....108
- ◆ Clients graduated from program.....45
- ◆ Ongoing clients engaged..... 527



*programs*

# SOUTH REGION TECHNICAL ASSISTANCE CENTER



## South Region Technical Assistance Center for Grow New Jersey Kids & First Steps

AVANZAR’s South Region Technical Assistance Center houses the region’s two quality initiatives focused on improving the quality of early childhood education; Grow NJ Kids (GNJK) and NJ First Steps. GNJK is New Jersey’s Quality Rating Improvement System and focuses on raising the quality of child care and early learning in early childhood education programs. Since 2017, AVANZAR has provided the NJ First Steps (FS) program in New Jersey’s Southern Region. This program assists early educators to offer the very best possible care for infants and toddlers. This program delivers invaluable professional development classes through the NJ Workforce Registry to ensure providers have the most up-to-date, research based infant/toddler care. GNJK and FS programs offer onsite technical assistance, coaching, mentoring and create networking opportunities for early childhood education professionals.

### GROW NJ KIDS STATISTICS

- ◆ Number of Centers enrolled.....91
- ◆ Number of Family Child Care Providers.....10
- ◆ Number of Program Site Visits.....1,552
- ◆ Number of Webinars Provided.....4
- ◆ Number of Participants.....71
- ◆ Number of Rated Programs (Centers/FCC).....33
- ◆ Number of 3- Star Rated Programs.....22
- ◆ Number of 4-Star Rated Programs.....9
- ◆ Number of 5-Star Rated Programs.....2

### NJ FIRST STEPS STATISTICS

- ◆ Number of Trainings Provided.....180
- ◆ Number of Professionals Attended.....2,143
- ◆ Hours of Technical Assistance Provided.....116.50
- ◆ Number of Professionals Receiving Technical Assistance.....101

# AFFILIATIONS

- ◆ Atlantic County Board of Social Services
- ◆ Atlantic County Human Services Advisory Council
- ◆ Atlantic County Family Courts
- ◆ Atlantic County Office of Victim Witness
- ◆ Atlantic County Protective Services Coalition
- ◆ Atlantic County Youth Services Advisory Commission
- ◆ Displaced Homemakers Network of New Jersey
- ◆ National Association for the Education of Young Children
- ◆ New Jersey Coalition to End Domestic Violence
- ◆ New Jersey Coalition Against Human Trafficking
- ◆ New Jersey Coalition Against Sexual Assault
- ◆ New Jersey Department of Community Affairs
- ◆ New Jersey Department of Human Services
- ◆ New Jersey Department of Health
- ◆ New Jersey Department of Education
- ◆ New Jersey Division of Criminal Justice
- ◆ New Jersey Commission on Human Trafficking
- ◆ New Jersey Human Trafficking Taskforce
- ◆ Stockton University
- ◆ South Jersey Legal Services
- ◆ United Way of Greater Phila. & So. New Jersey
- ◆ Volunteer Lawyers for Justice





## CORPORATE DONORS

- ◆ ACUA
- ◆ AT&T
- ◆ Atlanticare
- ◆ Atlantic City Electric
- ◆ Borgata Heart & Soul Foundation
- ◆ Capaldi Reynolds & Pelosi, CPA
- ◆ Charity League of Atlantic County
- ◆ Cornerstone Plastic Surgery & Aesthetic Medicine
- ◆ D'Arcy Johnson Day
- ◆ D'Augustine Foundation
- ◆ Exchange Club of Ocean City
- ◆ Foster Karney Trust Fund
- ◆ Hard Rock Hotel Casino Atlantic City
- ◆ Holman Enterprises
- ◆ Margate Community Church
- ◆ Margate Mothers Club
- ◆ Nationwide
- ◆ New Jersey American Water
- ◆ Ocean Heights Presbyterian Church
- ◆ OceanFirst Foundation
- ◆ Omega Psi Phi Fraternity
- ◆ Scrap Away Get Away
- ◆ Seligsohn Foundation
- ◆ UBS Foundation
- ◆ United Way of Greater Philadelphia & Southern New Jersey

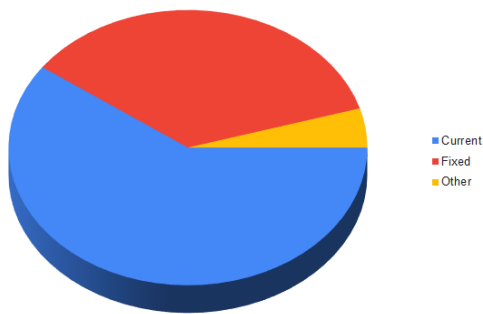
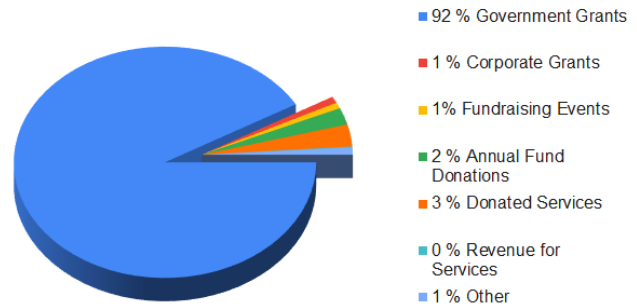
## MAJOR FUNDERS

- ◆ NJ Department of Human Services
- ◆ Division of Family Development
- ◆ NJ Department of Children & Families
- ◆ Division on Women
- ◆ NJ Department of Law & Public Safety
- ◆ Division of Criminal Justice Office of Victim Witness Advocacy
- ◆ Atlantic County Prosecutor's Office
- ◆ County of Atlantic
- ◆ Charity League
- ◆ United Way of Greater Philadelphia & Southern New Jersey



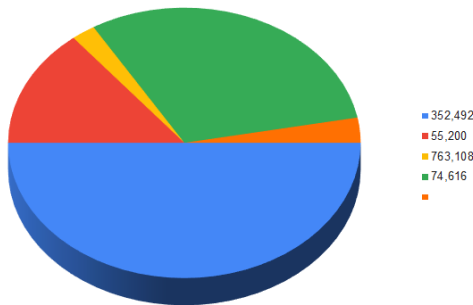
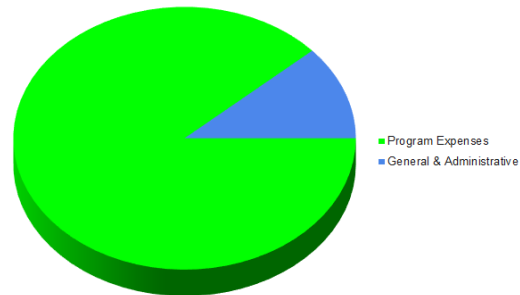
# FINANCIAL HIGHLIGHTS

TOTAL INCOME .....	\$5,750,115
Government Grants .....	\$5,269,524
Corporate Grants .....	\$53,000
Fundraising Events .....	\$48,471
Annual Fund Donations .....	\$136,125
Donated Services .....	\$177,211
Revenue for Services .....	\$7,233
Other .....	\$58,551



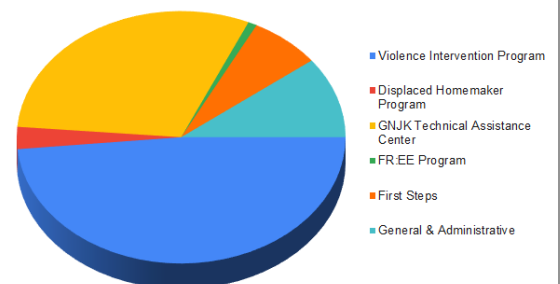
TOTAL ASSETS .....	\$1,245,416
Current .....	\$746,138
Fixed .....	\$441,651
Other .....	\$57,267

TOTAL EXPENSES .....	\$5,494,913
Program Expenses .....	\$4,856,962
General & Administrative .....	\$637,951



TOTAL LIABILITIES .....	\$1,245,416
Current Liabilities .....	\$352,492
Long Term Liabilities .....	\$ 55,200
Unrestricted Net Assets .....	\$763,108
Temporarily Restricted Net Assets .....	\$74,616

PROGRAM EXPENSE .....	\$5,494,913
Violence Intervention Program .....	\$2,973,729
Displaced Homemaker Program .....	\$173,344
GNJK Technical Assistance Center .....	\$1,865,175
FR:EE Program .....	\$52,968
First Steps .....	\$429,697
General & Administrative .....	\$637,951







# BOARD OF DIRECTORS

**Board President: India Still, Esq.**  
New Jersey Department of Community Affairs

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Attorney at Law and Financial Advisor

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FAA Technical Center

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Stockton University

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MedCom Health Services

**Frances Kraus**  
Charity League

**Charles Wimberg, Region VP**  
Atlantic City Electricx





# 24 Hour Hot-line Serving Victims of Domestic Violence, Sexual Violence & Human Trafficking

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1-800-286-4184

609-646-6767

TEXT: 609-569-5437

AVANZARNOW.ORG







**AVANZAR**  
SAFETY, JUSTICE, EMPOWERMENT

## Location:

927 North Main Street  
Heritage Square, Bldg. D  
Pleasantville, New Jersey  
08232

