

2020 ANNUAL REPORT



YEAR AT A GLANCE



AVANZAR
SAFETY, JUSTICE, EMPOWERMENT

A LETTER FROM OUR CEO & BOARD PRESIDENT

Dear Friends and Community Partners:

On behalf of our Board of Directors and our staff, I am pleased to share our 2020 Annual Report with you. Who could have imagined when 2020 began that we would still be addressing the COVID-19 pandemic well into 2021?

AVANZAR continued to provide programs and services throughout all of 2020 in accordance with guidance from the CDC, the state of New Jersey, our funders and our coalitions. We pivoted to new ways of doing things that kept our clients and our staff safe. We mastered virtual platforms for secure and safe counseling and program delivery. We also celebrated a milestone for our agency and opened our first-ever residential home for youth who have suffered severe trauma. A pandemic certainly does not stop the need for our services or our ability to provide them.

Since 1975, AVANZAR continues to evolve to meet and respond to the needs of our ever-changing society. We launched new Social Justice initiatives this past year and we look forward to growing this important area of our work. Our mission remains: to empower individuals and families by working to secure their physical safety, emotional well-being, individual freedom and economic equality.

Diversity is indeed our strength and we pledge ourselves to creating and maintaining an environment that respects multiple traditions, heritages and experiences.

We are thankful for your support during this pandemic year and look forward to sharing all of our successes with you. For now, please enjoy our 2020 Annual Report. You can also follow us on Facebook, Instagram and our website: avanzarnow.org. We look forward to many years of continued service to our community.

Sincerely,

*Claudia Ratzlaff, CEO
India Still, Board President*



AVANZAR
SAFETY, JUSTICE, EMPOWERMENT

our commitment

DISMANTLING RACISM



Diversity Statement

AVANZAR is committed to equitable and inclusive treatment to our diverse community with a fully integrated and educated staff. Diversity is our strength and we celebrate it by helping individuals of all ages, races, nationalities, religions, physical abilities, sexual orientations and gender identities. We pledge ourselves to creating and maintaining an environment that respects multiple traditions, heritages and experiences. Our goal is to eliminate discrimination in the workplace by becoming change agents in the workplace and in the community.

Some of our Dismantling Racism activities, services and initiatives include:

- ◆ Healing Broken Crowns
- ◆ Domestic Violence Coalition for Communities of Color
- ◆ Workplace, Organizational and Community Training
- ◆ Dramatic Presentation: “THINGS I REMEMBER: A Conversation on Race in the U.S.”
- ◆ Community Awareness Events

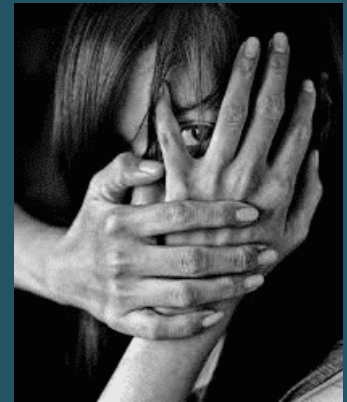
Annual Report 2020

PROGRAM STATISTICS

VIOLENCE INTERVENTION

DOMESTIC VIOLENCE, SEXUAL ASSAULT, DATING VIOLENCE AND STALKING

◆ Nights of Shelter.....	3,150
◆ Hotline Calls Answered.....	7,664
◆ Legal Advocacy.....	747
◆ Community Education Participants.....	496
◆ FNE/SART* Calls.....	91
◆ DVRT ** Calls.....	276
◆ Total Crisis Responses.....	367



Housing Assistance Program

◆ Number of Referrals Received.....	26
◆ Number of Intakes Completed.....	25
◆ Number of Rental Assistance Approvals.....	13
◆ Number of Relocation Assistance Approvals...	3

*FNE-Forensic Nurse Examiner
SART-Sexual Assault Response Team
**Domestic Violence Response Team

STATEWIDE HUMAN TRAFFICKING PROGRAM

- ◆ Engaged 140 survivors of Human Trafficking throughout New Jersey
- ◆ Provided 46 crisis responses to survivors, 25% under the age of 18
- ◆ Provided 204 nights of emergency or safe house shelter
- ◆ Provided 1789 therapeutic counseling sessions to survivors of all forms of Human Trafficking
- ◆ Referred 66 survivors for legal representation through volunteer lawyers across New Jersey



PEACE A LEARNED SOLUTION (PALS).

INTENSIVE THERAPEUTIC SERVICES FOR CHILDREN AND NON-OFFENDING PARENT/ADULT(S)

◆ New Families.....	8
◆ Children in Creative Art Therapy Groups.....	33
◆ Hours of Group Therapy.....	68
◆ Children in Individual Creative Art Therapy.....	34
◆ Hours of Individual Creative Art Therapy.....	595
◆ Parents/Individual Therapy.....	158
◆ Family Therapy Sessions.....	58



"Coming here has been such a help during this difficult time. This has really taught my daughter how to use her voice to advocate for what she needs. We would come here forever if we could."
-PALS Mother

DISPLACED HOMEMAKER AND SELF-SUFFICIENCY SERVICES



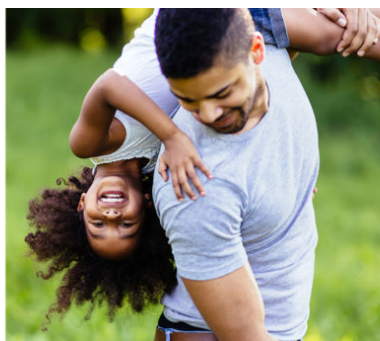
◆ Job Placements.....	14
◆ Training Program Placements.....	6
◆ Job Readiness.....	70
◆ Trainings Held.....	31
◆ Clients Served.....	30
◆ Outreach Hours.....	115

Did you know?

One in every four women will experience domestic violence in her lifetime by someone they knew.

FATHERHOOD SERVICES

◆ Father's Ending Abuse groups held.....	150
◆ New clients initiated into program.....	53
◆ Clients graduated from program.....	30
◆ Ongoing clients engaged.....	612



GROW NJ KIDS-SOUTH REGION TECHNICAL ASSISTANCE CENTER

◆ Number of Centers enrolled.....	92
◆ Number of Family Child Care Providers.....	10
◆ Number of Program Site Visits.....	1,532
◆ Number of Webinars Provided.....	4
◆ Number of Participants.....	75
◆ Number of Rated Programs(Centers/FCC).....	37
◆ Number of 3- Star Rated Programs.....	26
◆ Number of 4-Star Rated Programs.....	9
◆ Number of 5-Star Rated Programs.....	2



"Our TAS is wonderful. She goes above and beyond to help us. Always very pleasant and very helpful."

-Enrolled Childcare Center

FY 2020 FINANCIAL HIGHLIGHTS

TOTAL INCOME\$5,794,776
 Government Grants\$5,268,802
 Corporate Grants\$144,281
 Fundraising Events\$10,500
 Annual Fund Donations\$126,740
 Donated Services\$180,571
 Revenue for Services\$16,409
 Other\$47,473

TOTAL EXPENSES\$5,729,468
 Program Expenses\$5,115,877
 General & Administrative\$613,591

TOTAL LIABILITIES\$1,857,213
 Current Liabilities\$691,345
 Long Term Liabilities\$416,771
 Unrestricted Net Assets\$704,167
 Temporarily Restricted Net Assets\$44,930



PROGRAM EXPENSE\$5,729,468
 Violence Intervention Program\$2,995,777
 Displaced Homemaker Program\$261,418
 GNJK Technical Assistance Center\$2,122,220
 Youth Stabilization Home.....\$191,560
 FR-EE Program\$64,907
 COVID-19.....\$93,586
 General & Administrative\$613,591

TOTAL ASSETS\$1,857,213
 Current\$912,420
 Fixed\$922,754
 Other\$22,039



AFFILIATIONS

- ◆ Atlantic County Board of Social Services
- ◆ Atlantic County Human Services Advisory Council
- ◆ Atlantic County Family Courts
- ◆ Atlantic County Office of Victim Witness
- ◆ Atlantic County Protective Services Coalition
- ◆ Atlantic County Youth Services Advisory Commission
- ◆ Displaced Homemakers Network of New Jersey
- ◆ National Association for the Education of Young Children
- ◆ New Jersey Coalition to End Domestic Violence
- ◆ New Jersey Coalition Against Human Trafficking
- ◆ New Jersey Coalition Against Sexual Assault
- ◆ New Jersey Department of Community Affairs
- ◆ New Jersey Department of Human Services
- ◆ New Jersey Department of Health
- ◆ New Jersey Department of Education
- ◆ New Jersey Division of Criminal Justice
- ◆ New Jersey Commission on Human Trafficking
- ◆ New Jersey Human Trafficking Taskforce
- ◆ Stockton University
- ◆ South Jersey Legal Services
- ◆ United Way of Greater Phila. & So. New Jersey
- ◆ Volunteer Lawyers for Justice

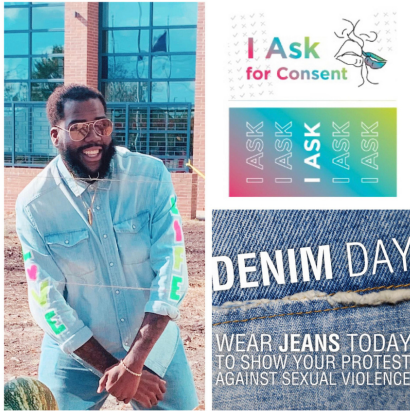


Success Story:

A 37-year-old client visited AVANZAR for the first time two years ago. At that time, she was in complete despair; in physical and emotional pain, sadness and most of all, she had no hope. She disclosed that she didn't like to wear earrings, and she did not even put color on her lips. After a few sessions, she stopped coming to counseling. There was a silence.

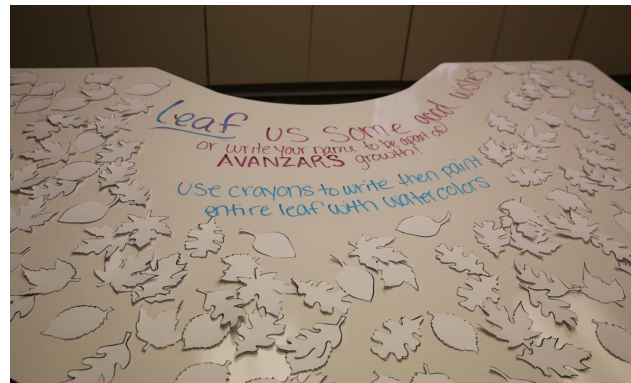
A little more than a year later, she initiated counseling again. She described how she tried (again) to keep her family together and give another opportunity to the relationship. She said the abuse increased so badly that he threatened to kill her, and she filed for a restraining order. The journey began again, one step at a time, one Domestic Violence counseling session at a time. She said, "I am rebuilding my life in a space named AVANZAR."

Six months later, she came to a counseling session. This time she wore earrings and color on her lips. She told her counselor, "It's the first time in my life, after 12 years of marriage, that I finally feel happy. This place called AVANZAR has helped me to feel happy again and to be where I am today." She now lives in a new apartment with her two children. She says, "I have peace and my children are happy in their new home." Transformation is a journey. It's a journey that for this woman and her family began with a first step – a first step made at AVANZAR..



CORPORATE DONORS

- ◆ Atlantic City Electric
- ◆ Charity League of Atlantic County
- ◆ D'Arcy Johnson Day
- ◆ D'Augustine Foundation
- ◆ Episcopal Church Women (ECW) Christ Church
- ◆ Foster Karney Trust Fund
- ◆ Hard Rock Hotel Casino Atlantic City
- ◆ Glenn Insurance
- ◆ Hearts and Harleys
- ◆ M&T Bank
- ◆ Margate Mother's Association
- ◆ Zion Lutheran Church
- ◆ Ocean Heights Presbyterian Church
- ◆ Philadelphia Foundation
- ◆ Scrap Away Get Away
- ◆ Seligsohn Foundation
- ◆ United Way of Greater Philadelphia & Southern New Jersey



MAJOR FUNDERS

- ◆ NJ Department of Human Services
- ◆ Division of Family Development
- ◆ NJ Department of Children & Families
- ◆ Division on Women
- ◆ NJ Department of Law & Public Safety
- ◆ Division of Criminal Justice Office of Victim Witness Advocacy
- ◆ Atlantic County Prosecutor's Office
- ◆ County of Atlantic
- ◆ Charity League of Atlantic County
- ◆ United Way of Greater Philadelphia & Southern New Jersey





AVANZAR
SAFETY, JUSTICE, EMPOWERMENT

BOARD OF DIRECTORS

Board President: India Still, Esq.
New Jersey Department of Community Affairs

Vice President: Robert D'Augustine, MA, MBA, Esq.
Attorney at Law and Financial Advisor

Second Vice President: Kristina Carr, MBA
FAA Technical Center

Secretary: Bernice van Steyn-Weiss, M.ED,ED.D

Sergeant at Arms: Frank X. Balles
Egg Harbor Township Committeeman

Mark Adelung, PhD, RN
Stockton University

Manish Madan, Ph.D.
Stockton University

Ann Arena
Process Improvements Spencer Spirit Holdings

Nishtha Kohli, Esq.
Legal Services of New Jersey

Frederick A. Coville, MD
Cornerstone Plastic Surgery & Aesthetic Medicine

Cydnee Phoenix
Principle Academy Charter

Jerry Kanefsky
Wells Fargo

Zubeda I. Rajput, MD
MedCom Health Services

Frances Kraus
Charity League

Charles Wimberg, Region VP
Atlantic City Electric





AVANZAR
SAFETY, JUSTICE, EMPOWERMENT

24 Hour Hot-line
Serving Victims of
Domestic Violence,
Sexual Violence &
Human Trafficking

1-800-286-4184
609-646-6767
TEXT: 609-569-5437
AVANZARNOW.ORG

Location:

927 North Main Street
Heritage Square, Bldg. D
Pleasantville, New Jersey
08232

Phone: 609-601-9925

